



FOR IMMEDIATE RELEASE:

LOCAL REAL ESTATE AGENT EARNS INTERNATIONALLY RECOGNIZED DESIGNATION FOR PERFORMANCE IN LUXURY REAL ESTATE

Cumming, GA, November 21, 2016-- Gayle Barton with Berkshire Hathaway Georgia Properties has earned the prestigious Certified Luxury Home Marketing Specialist® (CLHMS) designation in recognition of her experience, knowledge, and expertise in the luxury residential market. Barton joins a growing but exclusive group of real estate professionals trained and experienced in selling and marketing to the affluent.

The CLHMS designation, owned and registered by The Institute for Luxury Home Marketing®, recognizes residential real estate professionals who have demonstrated their experience and proficiencies in working with the affluent customer. The Institute only awards the recognition to professionals who have provided verified and notarized documentation of performance reflecting sales in the top 10% of their given market. The Institute does not recognize any transactions less than \$500,000 as luxury regardless of market performance or fluctuations.

“The Institute has one of the highest standards for the definition of ‘luxury’ within the residential real estate market. Agents who earn and hold our CLHMS designation are proven and experienced real estate professionals working the upper-tier,” said Amanda Hammer, Director of Membership at The Institute. “Affluent buyers and sellers should seek out sales professionals who have this designation and be confident that they have the specialized expertise and experience to successfully represent them in their residential real estate transactions.”

“I am committed to providing exceptional service to my clients with highest level of discretion,” said Ms. Barton “and receiving the CLHMS designation is evidence and affirmation of my dedication to do so.”

Barton, who earned her real estate license in 1983, specializes in the Forsyth /North Fulton market offering her clients a proven track record and over 30 years of negotiating expertise.

For insights into the current state of the luxury market, contact Gayle Barton at Berkshire Hathaway Georgia Properties (404) 710-0204 or email Gayle.Barton@BHHSga.com.

For more information about The Institute for Luxury Home Marketing or the Certified Luxury Home Marketing Specialist® designation, visit www.luxuryhomemarketing.com or email info@luxuryhomemarketing.com

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